

## Pequannock Resident Resurrects A 30-Year-Old Fundraiser

By Henry M. Holden

The North Boulevard School Home School Association (HSA) just finished creating a Pequannock-opoly game board that will be sold throughout the township.

This is a family and friends event fundraiser open to local businesses and residents of the township. Proceeds will benefit the HSA of any school that makes a sale.

"The game board first originated in 1987 as a fundraiser," said Nicole Liccardo. "My mother brought one over to my house a year ago. Immediately I saw this as a great fundraiser for my children's school.

"There are a handful of companies that are on the 1987 board purchasing property on the new board," said Liccardo. "They're buying property on the board just like in the regular game is played.

Sales of advertising space for the Pequannock-opoly board ended on January 31. The game boards will go on sale after all the advertising spaces are sold.

"Once we have all of the positions on the board sold we will then turn around and sell the board to residents of Pequannock to play the game.

The properties are priced according to their value. If the player lands on a spot equivalent to the size of Boardwalk they would pay \$400 for the

property, but its fake play money.

"When an area business buys spots on the board we will get the artwork for the company and drop it into that spot on the board."

"We can't really use the word Monopoly because of its trademark," said Liccardo. "The advertising prices are based on the size of the property. One spot that measures  $1\frac{1}{2} \times 2\frac{1}{2}$  (like the properties on the original Monopoly board) would cost \$100. For instance, 'Start' would cost more than 'Boardwalk,' and 'Go to' and 'Jail' would also cost a different (higher) amount. Each spot would have a different price depending on size and location on the board. We tried to be fair about the pricing.

"Once completed, the residents of Pequannock can purchase a board for approximately \$25. They will be going on sale approximately mid-February. It will be on social media so everybody in town can buy the board.

The board comes with the pieces that you move around when you're a player. They will get all the houses and pieces that come with the original game.

North Boulevard School is offering board game incentives to the companies that purchase a space. Patron Spots (family names) will be sold for \$15, on a first come,



1987 Game Board

first served basis.

"We constructed the game so that there is give back," said Liccardo. Proceeds will benefit the HSA of any school that makes a sale.

"We still have a few Patron Spots left. The boards will be

going on sale around February 15, and then space permitting, we can always add family names to it

For further information, contact Liccardo (973) 204-9562, or [nliccardo@gmail.com](mailto:nliccardo@gmail.com).

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